



designed for; instead of connecting people it was tearing them apart. She researched the work of the Italian artist Caraviggio and took inspiration from his art to create her "Ctrl+d" collection. She stared working on her mixed media on canvas exhibition, using different mediums, including, screen printing, drawing, digital and manual painting, She started in 2013 and completed her exhibition in 2015.

"Ctrl+d" stands for duplication in the digital world. From her research Rasha found that history often repeats itself, yet has evolved with the use of social media & technology. In the real world we find repetitive actions and experiences of violence, hatred and loneliness and unfortunately this reality has become so connected to the digital world especially with the uprising of social media. Research has shown that social media can actually make us more isolated and can contribute towards increasing the negativity, violence, anger and hatred which grows within us. This is reflected in the collection combining historic and modern day images.

In 2014, Rasha came to El Gouna to teach Art at El Gouna International School; a job which she loved and will always cherish. However, she decided not to return this academic year as she felt she needed to focus on her own art. She gave her all to teaching for two years as she wanted to give the children an unforgettable art experience but was left with little time to follow her own visions and create her masterpieces.

"CTRL+D" STANDS FOR DUPLICATION IN THE DIGITAL WORLD.

Luckily for El Gouna, Rasha will remain as one of our cherished residents for now. She describes El Gouna as 'free of negativity' which is exactly what she needs to create her next collection.

For Rasha, art is a calling, it's part of who she is. Each exhibition has part of her soul in it. All her collections have equal importance to her as they remind her of who she was at that time, how she felt, her emotions and experiences. Her art work and this collection are for sale, but beware, some have already been sold, so don't miss out on an opportunity to own one of these fantastic pieces of art.

What's next for Rasha Amin? She's currently working on a personal project that's more contemporary and conceptual due to be released in the early part of 2017. We are hoping El Gouna will have the first glance at what promises to be yet another inspiring visual art experience. //









